

BR30 7.5W TITANIUM LED SERIES 4.0



7.5W REPLACES



65W Inc.

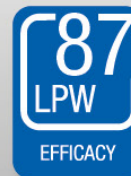
80% Energy Savings

PRO



\$196 Savings per lamp*

- ⌚ Revolutionary CLOUD design
- ⌚ 60% lighter due to environmentally friendly construction
- ⌚ Exceptional efficacy 87 LPW in Warm White
- ⌚ Maintains a traditional incandescent form factor
- ⌚ Accurate color rendering CRI 82
- ⌚ Ships in 12-piece contractor packs only



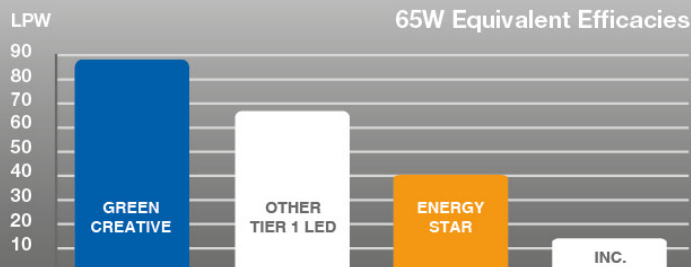
BR PRODUCT FEATURES

Revolutionary CLOUD Design

The BR30 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 100g and maintains a traditional incandescent form factor, making it suitable for all applications.



Exceptional Efficacy



At 87 LPW, this lamp's efficacy is more than 30% higher than the Tier 1 LED BR30 65W replacement industry average and exceeds ENERGY STAR requirements by upwards of 100%. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

APPLICATIONS

General Lighting



Recessed Lighting



Accent Lighting



Ref.#:DS008-BR30-7.5W

SPECIFICATIONS***

Product	40774
Model	7.5BR30G4/827 (12-pack only)
Type	BR30
Base	E26
Power (W)	7.5
Voltage - Frequency	120V 60Hz
Color Temp. (ANSI)	Warm White 2700K
CRI (Ra)	82
Typical lumens (lm)	650
Efficacy (LPW)	87
Beam Angle	110°
Dimmable	No
Power Factor	0.9
Rated Lifetime - L70 (hrs.)	25,000
Dia. x MOL	3.74"x5.20" (95x132mm)
Weight (lb. / g)	0.21lb. / 96g

* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$2 incandescent with 1000-hr lifetime, \$16 LED with 25,000-hr lifetime

** Suitable for use in totally enclosed fixtures

*** Suitable for damp locations. Not for use where directly exposed to weather or water